FOR IMMEDIATE RELEASE

***Dementia Friendly Nebraska Launches www.DFNebraska.org at Alzheimer’s Awareness Month Proclamation Signing***

LINCOLN, Nebr., November 13, 2017 -- Dementia Friendly Nebraska today announced the launch of [www.dfnebraska.org](http://www.dfnebraska.org), in conjunction with Governor Pete Ricketts proclamation recognizing November as Alzheimer’s Awareness Month in Nebraska. The Dementia Friendly Nebraska website was created to provide the more than 33,000 Nebraskans living with dementia and their caregivers easy access to information and available resources to help them live well with dementia in Nebraska.

The website ([www.dfnebraska.org](http://www.dfnebraska.org)) provides visitors one-click access to a wide array of information including: Nebraska service providers, Nebraska-specific legal tools, clinical trials, caregiver resources, educational information, community resources, free employee training tools for employers as well as long-term care planning tools. The site will also serve as a resource depository for Dementia Friendly Nebraska and other community leaders wishing to help make Nebraska dementia-friendly. The data consolidation for the website, along with the creation of the site itself, were action items outlined in the Nebraska State Plan for Alzheimer’s Disease and Related Dementias that was approved by Governor Ricketts in June 2016.

**About Dementia Friendly Nebraska**

Dementia Friendly Nebraska, originally a subset of the Aging Nebraskans Taskforce, is working to implement [The Nebraska State Plan for Alzheimer's disease and related dementias (ADRD)](http://dhhs.ne.gov/medicaid/Aging/Documents/Alzheimer%27s%20and%20Dementia%20Related%20Diseases%20-Nebraska%20State%20Plan.pdf) introduced in June 2016. Dedicated to making Nebraska dementia-friendly, the consortium is represented by a variety of for-profit and not-for-profit organizations, state and local government agencies and individual volunteers including: Alegent Health, Alzheimer’s Association Nebraska Chapter, Tabitha, Nebraska Department of Health and Human Services, Medicaid and LongTerm Care, State Unit on Aging, Immanuel Health, Home Instead Senior Care, LeadingAge Nebraska, Visiting Angels, Nebraska Healthcare Association, Methodist College, AARP Nebraska and University of Nebraska Omaha, Department of Gerontology. Dementia Friendly Nebraska is a member of the Dementia Friendly America Network (dfamerica.org).

**For additional information visit:** [www.dfnebraska.org](http://www.dfnebraska.org)

**Media Contact:**Admin@dfnebraska.org **or
Jen Beck**Manager of Volunteer Services and Community Benefit
CHI Health Lakeside
Phone:  402.717.8057
jennifer.beck@alegent.org